

2019-2020 District Goals



District: District 23 C
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 70% of incoming Club Officers will complete Club Officer training.

Action Items:

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 5 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	20
2nd Quarter	30
3rd Quarter	35
4th Quarter	35

By the end of the 4th quarter, the district will add a total of 120 new members.

Action Items:

My district will establish 1 club branch(es).

My district will induce 25 new Lions under 40 years old.

My district will convert 8 Leos to Lions

My district will organize at least 1 membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant.

NEW CLUB DEVELOPMENT

	New Clubs	Chartier Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	1	22
4th Quarter	0	0

By the end of the 4th quarter, the district will start 1 new club.

With a minimum of 22 charter members.

Action Items:

MEMBER RETENTION

	Drops
1st Quarter	10
2nd Quarter	35
3rd Quarter	10
4th Quarter	35

By the end of the 4th quarter, the district's membership drops will not exceed 90 members.

Action Items:

NET GROWTH GOAL

120	+	22	-	90	=	52
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 130,000 people.

Action Items:

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1,600 service activities.

Action Items:

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

Custom goal and action items

Have Region Chairs and Zone Chairs continually remind the clubs of the importance of reporting and check on a regular basis to see which clubs are reporting.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 40% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$5,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

ADVOCATE

In the 2019-2020 fiscal year, 70% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items: